RADX Announces Comprehensive Lineup of U.S. Manufacturer's Reps at IEEE Autotestcon 2016

Leading U.S. Test & Measurement Rep Firms to Employ Regional Expertise to Market RADX LibertyGT Real-Time RF and Microwave Automated Test and Signal Analysis Solutions

ANAHEIM, CA, Monday, September 12, 2016 -- RADX® Technologies, Inc. ("RADX") announced today at IEEE Autotestcon 2016 (ATC 2016), that the Company has signed nine (9) industry-leading Test and Measurement (T&M) Manufacturer's Representative Firms (Rep Firms) to market RADX' Award Winning LibertyGT® Family of Integrated Modular, COTS, Software-Defined, Touchscreen-Optimized, Real-Time Signal Analysis and Automated Test Systems (ATS) and Software Solutions for RF and Microwave T&M Applications across the USA.

Manufacturer's Rep Firms are a vital element in high-tech market ecosystems such as RF and Microwave T&M-- where deep technical knowledge and insight, combined with long term customer relationships, are essential to the sales process. With both sales and systems engineering personnel to support the sales effort, Rep Firms are invaluable to startups like RADX, which is a relatively recent entrant in the T&M industry, which is both very mature and risk-averse. Many industry-leading T&M companies use Rep Firms as their primary sales force or as a sales force extension for territories where the Company does not have a presence.

"RADX is honored to be represented by this all-star set of Rep Firms, many of whom have actively participated in the commercial success of leading companies in the T&M industry-- and most of our Reps have more years of experience in the industry than they would care to admit," said Greg Smith, RADX VP of Sales. "As RADX pivots from development to commercialization, having these Rep Firms on our team will make a huge difference in our geographical footprint and our potential for success across the USA with key U.S. Government, contractor and commercial customers."

The publically disclosable Rep Firms signed by RADX provide account coverage in 44 states, with RADX providing direct coverage elsewhere (especially in locations like Hawaii and Alaska where there is good fishing):

REP FIRM, WEBSITE & TERRITORY	CONTACT INFO	REP FIRM, WEBSITE & TERRITORY	CONTACT INFO
Testech **www.testech.com** **TX, OK, AR, LA**	**Tammy Jackson** **+1 (972) 644-5010** **sales@testech.com**	**TecRep Corporation** **www.tec-rep.com** **WI, IL, MO, IA, MN, ND, SD, NE, KS**	**Ron Kleinschmidt** **+1 (630) 627-9110** **info@tec-rep.com**
Wallace Technical Sales **www.wallacetechnicalsales.com** **CO, UT, WY, MT**	**Dave Wallace** **+1 (303) 404-2799** **davew306@comcast.net**	**Test-Rep Associates, Inc.** **www.testrep.com** **MA, CT, RI, VT, NH, ME**	**Martin Heffler** **+1 (978) 692-800** **sales@testrep.com**
Micro-Sales **www.micro-sales.com** **IN, KY, OH, WV, MI**	**Sam Newman** **+1 (614) 792-9117** **snewman@micro-sales.com**	**Contech Marketing Associates** **www.contechmarketing.com** **NY, PA, NJ, DE**	**Sam Simione** **+1 (732) 634-5501** **info@contechmarketing.com**

REP FIRM, WEBSITE & TERRITORY	CONTACT INFO	REP FIRM, WEBSITE & TERRITORY	CONTACT INFO
RED MOUNTAIN MEC *Marketing, Engineering, & Consulting* **Red Mountain MEC** **www.rmmec.com** **AZ, NM**	**Jim Renwick** **+1 (602) 418-6872** **jrenwick@rmmec.com**	**LIONHEART NORTHWEST** **Lionheart Northwest** **www.lionheartnw.com** **WA, OR, ID**	**Leo Smale** **+1 (425) 882-2587** **sales@lionheartnw.com**
GenTek Inc. **GenTek, Inc.** **www.gentekrep.com** **FL, GA, SC, NC, AL, TN, MS**	**Ed Lamkin** **+1 (813) 961-0689** **gentek@gentekrep.com**	**RADX®** TECHNOLOGIES, INC. **RADX (Direct)** **www.radxtech.com** **CA, NV, VA, MD, AK, HI, PR**	**Greg Smith** **+1 (619) 677-1849 x 1** **info@radxtech.com**

Selling RADX LibertyGT Systems and MSFS (Software)

The RADX Rep Firms are responsible for selling the entire LibertyGT Family, including the LGT1211B Real-Time ATS (RTATS), the LGT1410R Real-Time Vector Signal Analyzer (RTVSA), which features the industry's highest performance Real-Time Spectrum Analyzer (RTSA), and the new LGT1111B-RTATS, which is optimized for high-dynamic range, multi-channel, real-time radio test applications. RADX Reps are also responsible for selling RADX Real-Time Measurement Science Firmware and Software (MSFS) -- the primary value-added product developed by RADX. RADX LibertyGT Systems are based on National Instruments[®] (NI) COTS PXIe modules and LabVIEW™ software. And since RADX has designed the LibertyGT MSFS for easy user-level integration in systems equipped with select NI PXIe modules, RADX customers may purchase hardware (e.g., PXIe Chassis and Modules, etc.) directly from NI and MSFS (software) and optional RADX Touchscreen PXIe enclosures, directly from RADX. This unique, "pure value add" business model eliminates multiple markups to ensure that RADX and NI customers realize best possible value.

"By selling 'Kits' with RADX software (MSFS) and/or RADX software plus RADX touchscreen enclosures, RADX is essentially bringing 'PC ecosystem' efficiency to the T&M Industry, with value-added COTS hardware from NI and value-added COTS software from RADX," said Ross Q. Smith, RADX Co-founder and CEO. "This unique business model advantage, combined with LibertyGT's superior real-time performance, intuitive touchscreen Graphical User Interface, comprehensive functionality and modularity make RADX products a great value for integrators and OEMs."

RADX LibertyGT at IEEE Autotestcon 2016 Booth #211

At IEEE ATC 2016 (Booth #211), RADX will demo the 26.5 GHz LGT1410R-RTVSA and the 6 GHz LGT1211B-RTATS, both featuring enhanced Spectrum and Waveform Record, Playback and Analysis capabilities found in RADX MSFS V1.3, For an appointment, please email **info@radxtech.com** or call +1 (619) 677-1849 x 1.

About RADX

RADX is a DSP-focused small business that provides a wide range of cost-effective, high-performance, real-time, COTS communications and T&M software and solutions to end-users, OEMs and system integrators at multiple levels of integration. RADX is an NI Silver Alliance Partner with RF and Wireless Specialty Alliance Partner designation and RADX has a team of seasoned experts with decades of experience developing advanced, real-time FPGA, multi-core CPU, and GPU-based solutions for Software-Defined T&M, Software-Defined Radio (SDR) and Cognitive Radio (CR) applications for commercial, aerospace, and defense markets. The LibertyGT family is the recipient of the 2014 Frost & Sullivan Innovation Award for Global PXIe Products. For more info, please visit **www.radxtech.com** or email **info@radxtech.com**.

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